

Meet the **IMPACT EXPERT**



WENDY LIPTON-DIBNER, M.A. is a multiple-time bestselling author & internationally-recognized authority on business acceleration through strategic impact & ethical influence. President and CEO of Professional Impact, Wendy is a respected social scientist, successful entrepreneur, and world-class speaker. She has presented at the U.S. Senate, delivered thousands of programs for enterprise, healthcare, entrepreneurial & non-profit organizations, and is a trusted advisor to executives, entrepreneurs, credentialed experts, and top influencers worldwide. **Forbes** calls Wendy's strategies, "The secret to success in business," and **Inc.** calls her formulaic map, "Your path to profitable impact."

PROFESSIONAL IMPACT

Reach - Revenue - Results

BUSINESS TOPIC: Navigating COVID19

"Now more than ever, company results will be directly tied to the effectiveness of virtual leadership."

TALKING POINTS

1. Virtual Leadership: the 3 critical factors to move people to action
2. 5 tips to keep teams fully engaged, positive, and productive during (and after) virtual meetings
3. What leaders must do to increase team effectiveness in light of social isolation
4. How to identify and manage the unspoken thoughts inside each team member's head
5. The hidden trap of COVID19 (the 1000+ business research study that revealed what companies must do to thrive in a recession)

POLITICAL TOPIC: Ethical Influence or Strategic Manipulation?

"Go beyond the promises, look at what they do, what they say, and what you feel in response."

TALKING POINTS

1. Which candidate is the best manipulator – and how to tell when you're being bamboozled.
2. Authentic or actor, will the real candidate please stand up!
3. How candidates move us to action, and how to know if you really want to be moved!
4. How candidates use the emotional rollercoaster and what you can learn from them!
5. 3 self-checks to make sure you're choosing the best candidate for you

Available Nationwide In Person and Via Telephone, Skype, Zoom, or other virtual platforms

MEDIA INTERVIEWS

**CONTACT: Bruce Merrin: CelebritySpeakersEnt@gmail.com ♦ O: 702.367.0331
Brian Rouff: Brian@WeAreImagine.com ♦ O: 702.837.8996**

Demo video at ProfessionalImpact.com/speaking

